

Communications Manager

Reporting Line: Head of Marketing

Role Level: 5/6

Location: Office Based (Hybrid)

About Us

We are Oxbury: The only UK bank dedicated to British agriculture. Founded by farmers, bankers, and technologists, we have combined the worlds of financial services, technology, and agriculture to provide bespoke financial products to support the rural economy.

Our mission is to create and grow a sustainable, customer-focused, and innovative bank that supports and champions the financial health of the rural economy.

About the Role

The Communications Manager is a full-time role and reports to the Head of Marketing, managing the full end to end process of all our external and internal communications. The communications cover all areas of the customer journey from on-boarding to off-boarding and customer marketing.

Role Responsibilities

- Develop effective corporate communication strategies, working with key stakeholders to ensure clarity and consistency and sign off.
- Oversight and sign-off of all new communications and amendments to communications, ensuring that the business is aware of requirements and follows due process.
- Own the full customer comms journey and message map.
- Managing internal communications (memos, newsletters etc.).
- Drafting content (e.g. press releases) for mass media or company website.
- Assist in communication of strategies or messages from senior leadership.
- Assist in writing marketing copy for both online and print campaigns.
- Know the audience and ensure the Tone of Voice is utilised to ensure consistency and brand.
- Manage brand guidelines.
- Develop relationships with key stakeholders, both internal and external.

Minimum Skills / Experience

Required Skills / Experience

- Proven experience as communications specialist.
- Excellent written and verbal communications skills.
- Excellent organisational skills.
- Ability to operate in a fast-moving environment.
- Reliable, honest and can contribute to create a thriving culture.
- Previous experience in a financial services environment.

Desirable Skills / Experience

- Agricultural background

Interested in joining Oxbury?

Interested candidates should submit their CV and a brief covering letter outlining their experience in agriculture, any previous work experience and why they believe they are suitable for the role. To apply please click [here](#).